

# Management Publications

## Michael Brand

---



### **Teamwork**

Michael Brand  
Dinnis Brand Associates, September 2005

### **First Round Finance – Over 50 Ways to Finance New & Growing Businesses**

Michael Brand, Editor  
Captum Capital, July 2004

### **Financing Growth**

Michael Brand  
Oxygen8, July 2004, p11

### **The UK Technology Investor Directory**

Michael Brand, Consultant Editor  
Captum Capital, 2002

### **First Round Finance**

Michael Brand  
The Growing Business Handbook, edited by Adam Jolly, Kogan Page  
4th Edition 2001  
5th Edition 2002

### **A Directory of Finance for the Growing Business**

Michael Brand, Consultant Editor  
Kogan Page Ltd., London (1998)

### **Five Steps to Winning in International Markets**

Michael J. Brand  
Mass High Tech (1993) Vol 11, 18

### **Early Stage Venture Capital Problem Strangling New England**

Michael J. Brand  
Boston Business Journal (1993) Vol 1331, 13

### **The Way to Win in the US Market**

Michael Brand  
Marketing Director International (1990) Vol 1, 117

**The Challenge of America**

Michael J. Brand

Management 90

The Institute of Management Consultants, London UK, (1990) 379

**British Business in the USA. Case Histories from America**

Michael Brand

Transatlantic Development Corporation, Boston MA (1989)

**Individuals, Groups, and Technological Innovation**

Michael J. Brand and John van Maanen

ChemTech (1983), Vol 13, 528

**Medical Equipment**

Michael J. Brand

Microprocessor Applications: Cases and Observations

Center for Policy Alternatives, MIT, Boston MA (1979) 139

**Factors Affecting the Growth in Diagnostic Testing in a New England Hospital**

Martin H Flax MD PhD and Michael J Brand PhD

Sloan School Masters Thesis, MIT, Boston MA (1979)